

San Marcos Prevention Coalition

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PREVENTION GROUP LAUNCHES SOCIAL MEDIA SITES & ANNOUNCES LEADERSHIP TEAM The coalitions' mission is to involve and engage their local community to prevent substance use among youth

San Marcos – The San Marcos Prevention Coalition (SMPC), a local alcohol and drug prevention organization formed by twelve sectors representing the community have launched their Facebook and Twitter social media sites. SMPC has been working in San Marcos for several years and was recently awarded a grant from the Office of National Drug Control Policy (ONDCP), as part of the \$19.8 million in new Drug-Free Communities (DFC) Support Program grants to 147 communities and 19 new DFC Mentoring grants across the country. The DFC grant will help the San Marcos Prevention Coalition meet its objective to involve and engage their local community to prevent substance use among youth.

The SMPC leadership team is composed of three founding partners, all parents and residents of San Marcos. Audra Wallace serves as the Chair of the coalition presiding over the coalition and committee meetings. She actively participates in the strategic planning of the coalition. As prevention Specialist, Mrs. Wallace identifies, creates and implements programs based on the prevention needs of the community. Mrs. Wallace is a high school Counselor for the San Marcos Unified School District. K.C. Strang is the Program Manager, managing the day-to-day operations of the coalition. Additionally, Mr. Strang is active in the community serving as the Vice-Chair of Palomar

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Health San Marcos Citizen Action Council and appointed member of the County of San Diego Alcohol and Drug Advisory Board. Letty Robles is in charge of communications and community relations. Ms. Robles is also a very active community member and is involved in various committees including the San Marcos Sheriff's Community Action Group and the San Marcos school Districts' English Learners Advisory Committee (DELAC) where she serves a president.

The Facebook and Twitter social media sites, SMPC hopes to increase connection with the community and build more relationships. In addition, monthly prevention messages will be posted to help and remind parents and the community of ways to join in the effort to prevent alcohol and drug use in San Marcos, California.

The San Marcos Prevention Coalition meets months on the 4thThursday at 8am at the North County Regional Education Center. For more information visit <u>www.sanmarcospreventioncoalition.org</u> or call Leticia Robles at 619-392-6963.

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