



San Marcos Prevention Coalition

Fall 2014
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Working Together for Alcohol and Drug Free San Marcos

MISSION

The San Marcos Prevention Coalition mission is to reduce youth alcohol and drug use and advocate for safe and healthy neighborhoods by improving environmental norms and community policies and enhancing efforts to promote and deliver effective substance abuse prevention.

Drug and Alcohol Prevention Forum at San Marcos High School

Future leaders having fun while parents learned about substance abuse prevention at San Marcos High School.



The San Marcos Prevention Coalition and the San Marcos Unified School District hosted Dr. Beatriz Villarreal from the Mano a Mano Foundation, Dr. Villarreal gave a dynamic drug presentation to almost 200 parents.

HISTORY

The San Marcos Prevention Coalition is a grass-roots non-profit with diverse representation including *youths, parents, businesses, media, schools, youth organizations, law enforcement, churches, civic groups, healthcare, government, and substance abuse service providers.*

The San Marcos Prevention Coalition is Federal Drug-Free Communities Program grantee to:

- 1) Establish and strengthen collaboration among communities, public and private non-profit agencies, and federal, state, local, and tribal governments to support the efforts of community coalitions working to prevent and reduce substance use among youth.
- 2) Reduce substance use among youth and, over time, reduce substance abuse among adults by addressing the factors in a community that increase the risk of substance abuse and promoting the factors that minimize the risk of substance abuse.

Most Commonly Abused Drugs by San Marcos Youth

1. Alcohol

Past 30-day use:

9% of 7th graders and 24% of 11th graders

Top three ways obtaining alcohol:

1) Parties, 2) Friends, and
3) Adults/Homes

Obtaining alcohol very easy:

18% of 7th graders and 46% of 11th graders

Perceived harm for binge drinking:

50% of 7th graders and 51% of 11th graders

Driven after drinking alcohol or in a car driven by a friend who was drinking:

18% of 9th graders and 20% of 11th graders

2. Marijuana

Past 30-day use:

6% of 7th graders and 18% of 11th graders

Top three ways obtaining marijuana:

1) Friend/Relative, 2) Drug Dealer,
and 3) Stranger

Obtaining marijuana very easy:

13% of 7th graders and 49% of 11th graders

Perceived slight or no harm smoking marijuana:

33% of 7th graders and 52% of 11th graders

Driving while "high":

25% of 11th graders

3. Tobacco

Past 30-day use:

4% of 7th graders and 7% of 11th graders smoked cigarettes

Have tried smoking:

8% of 7th graders and 25% of 11th graders

Obtaining cigarettes very easy:

13% of 7th graders and 42%
of 11th graders

Perceived slight or no harm smoking cigarettes:

38% of 7th graders and 33% of 11th graders

Source:

California Healthy Kids Survey

Meet the Chairperson and SMPC Staff

CHAIRPERSON



Audra Wallace is a San Marcos resident, wife and a mother. Audra has been the SMUSD continuation high school Counselor since 2005 and a School Counselor for since 2003, working with youth social-emotional issues, academics, and post secondary planning.

STAFF



K.C. Strang is a San Marcos resident, husband and father of 2 children, with a background in public policy and government/community relations. He is an appointed board member of the County's Alcohol and Drug Advisory Board and Vice-chair of the San Marcos Palomar Health Citizen Action Council.



Leticia Robles is a San Marcos resident, wife and mother of 2 children. She has a background in prevention in the north coastal San Diego county communities and media advocacy for prevention. Leticia is on the board of the site council at Paloma Elementary and the district president of the English Language Advisory Committee for the San Marcos Unified School District.

SMPC MONTHLY MEETINGS

The San Marcos Prevention Coalition (SMPC) meets most months on the 4th Thursday at 8am at the North County Regional Education Center.

SMPC meetings draw together community members and leaders to collectively work on preventing and reducing youth substance abuse. Additionally, the meetings have expert speakers that present on a variety of topics from current trends and substance abuse statistics, to effective substance abuse prevention tools, campaigns, and actions.

For more information about our monthly meetings please visit our website www.sanmarcospreventioncoalition.org or call Leticia Robles at 619-392-6963 or email at lettyrobles74@gmail.com.



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www.sanmarcospreventioncoalition.org



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