TRUTH MATTERS

Help get the word out to your friends and other teens

Create the best PUBLIC AWARENESS CAMPAIGN

To counteract the industry's misleading messages and myths about vaping and smoking.
Don't let tobacco and marijuana companies control the message.
*Contest sponsored by San Dieguito Alliance for Drug Free Youth

THEME: TRUTH MATTERS

WHO: Submissions from individual high school students in grades 9-12 and middle school students in grades 7-8, or group submission from teens living in the same household.

CATEGORIES: (1) Digital or hand crafted poster (not bigger than 20 x 30)
(2) Public service announcement video (15 seconds or less)
(3) Press Release or Opinion (150 words or less).

PRIZES: Cash prizes for the 1st and 2nd place in each of the three categories: Poster, Video, and Press Release
High School 1st place - $250.00, 2nd place - $150.00,
Middle School - 1st place $250.00, 2nd place - $150.00

Deadline: Friday, May 29 at 6 pm.
Email to SDAlliance4@aol.com

Questions: nancypsheridan@gmail.com

Stipulations: Applicants can submit in more than one category.
Submissions cannot include copyrighted materials.
Submissions must be suitable for viewing by a general audience and must not include inappropriate content.
Submissions can be reproduced and shared by San Dieguito Alliance for publication and distribution.

Applicant Information

Name_____ (PRINT)

Address_____

Phone and cell number_____

Email_____

School _____ Current Grade: _____

Please check which Categories you have submitted:

(1) Digital or hand crafted poster (not bigger than 20 x 30) _____

(2) Public service announcement video (15 seconds or less) _____

(3) Press Release or Opinion (150 words or less) _____

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An alcohol, tobacco, marijuana and other drug prevention community based coalition,
serving the youth and families of San Dieguito region in San Diego north coastal county.